

**From:** Chamber Technology Engagement Center  
**To:** l Stevenson@fec.gov  
**Sent:** 2018-07-31T13:31:52.0000000Z  
**Subject:** Get Smart On Blockchain TOMORROW

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U.S. CHAMBER OF COMMERCE

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## TOMORROW!

*Space is limited - be sure to register NOW*



*Do you wonder the differences between Blockchain and Bitcoin? Are you curious how the agriculture industry could be transformed on a blockchain? Think the word 'ether' is from Stranger Things?*

If so, join us tomorrow and  
**Get Smart** on this game-changing technology.

#BlockchainSmart

**Tomorrow - August 1, 2018**

**1:00 p.m. - 4:50 p.m.**

**\*Reception 4:50 p.m. - 6:30 p.m.\***



**SPEAKERS + PANELISTS**



VENKY ANANTH



AARON AULT





**BRIAN ROGERS**  
COLUMBIA BLOCKCHAIN  
ALLIANCE  
CO-FOUNDER & CHAIRMAN



**MICHAELA ROSS**  
BLOOMBERG LAW  
TECH AND TELECOM REPORTER



**ANDREA TINIANOW**  
GLOBAL KOMPASS  
STRATEGIES  
EVP, CHIEF INNOVATION OFFICER



**FRANK YIANNAS**  
WALMART  
VP OF FOOD SAFETY

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Event Materials can be found in **guidebook**

① Download the Guidebook app: 

② Search for **BlockchainSmart**

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**From:**Chamber Technology Engagement Center  
**To:**lstevenson@fec.gov  
**Sent:**2018-07-31T20:18:44.0000000Z  
**Subject:**Technically Speaking - July 2018

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## TECHNICALLY SPEAKING

Friends,

Typically in August things quiet down as members of Congress go home for recess but this year is different as the Senate will remain in session and issues such as FAA reauthorization, the AV START Act and privacy remain front and center on the agenda. Let's talk one hot issue this summer—privacy.

This month, the Chamber's President and CEO Tom Donohue penned a blog stating that "the Chamber is developing privacy principles and ultimately a legislative proposal that could be considered by Congress to prevent a patchwork of state rules that would pose a nightmare for businesses that operate across state lines." C\_TEC is helping to lead the development of these principles. While we have nearly completed drafting a set of baseline privacy principles, we are only just beginning our efforts with regard to crafting a federal solution.

At this same time, C\_TEC continues to track the efforts in California to amend AB-375, the California Consumer Privacy Act of 2018. This month Jordan Crenshaw, Assistant Policy Counsel, spoke on a panel for the Internet Caucus Academy about the law's negative effects on business as well as the need for federal solutions to privacy. At the same time, C\_TEC continues to monitor potential action in other states.

To get engaged with our privacy efforts, please contact Jordan.

Enjoy the abbreviated recess and we look forward to working with you this summer!"

Tim

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# THE DOWNLOAD

On **July 9**, C\_TEC hosted Sarah Boot, Policy Advocate at the California Chamber of Commerce, on a call to discuss the California Consumer Privacy Act and next steps.

On **July 9**, the Chamber's President and CEO Tom Donohue penned a [blog](#) discussing the Chamber's efforts to address data privacy including its privacy principles initiative.

**July 9 to July 11**, C\_TEC participated at AUVSI's Autonomous Vehicle Symposium in San Francisco in which many of our members held demonstrations and presented on autonomy.

On **July 10**, C\_TEC hosted an event with BSA | The Software Alliance focused on Artificial Intelligence and the interplay between government, academia and industry. You can watch the event [here](#).

On **July 13**, C\_TEC's New Economy Working Group held its quarterly in-person meeting to discuss efforts around the independent workforce at the state and federal level.

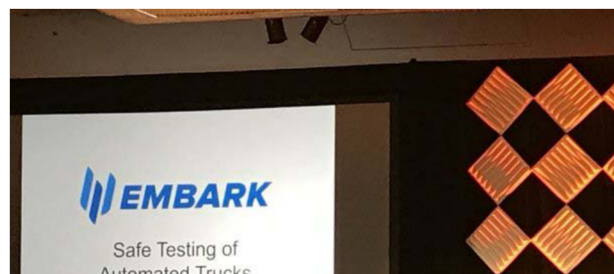
On **July 17**, C\_TEC's Autonomous Vehicle Working Group held its quarterly in-person meeting to discuss our upcoming agenda for the remainder of the year and the AV START Act.

On **July 18th**, C\_TEC joined forces with the Chamber Capital Markets Competitiveness (CCMC) to host a joint event to discuss the changing world of fintech and the complex regulatory landscape. Read the [Chamber's position paper](#) outlining our principles on fintech.

On **July 19**, Julie Stitzel moderated a panel focused on retirement portability at a Raising Retirement Summit hosted by the U.S. Chamber's Employment division.

On **July 24**, C\_TEC's UAS Working Group hosted a call featuring an FAA reauthorization update from Jackie Keshian, staffer the Senate Committee on Commerce, Science, and Transportation

On **July 26**, Jordan Crenshaw participated in a panel hosted by the Internet Caucus Academy on Capitol Hill along with CDT, Common Sense Media and the Niskanen Center to discuss the need for federal privacy legislation as well as the Chamber's privacy principles initiative.

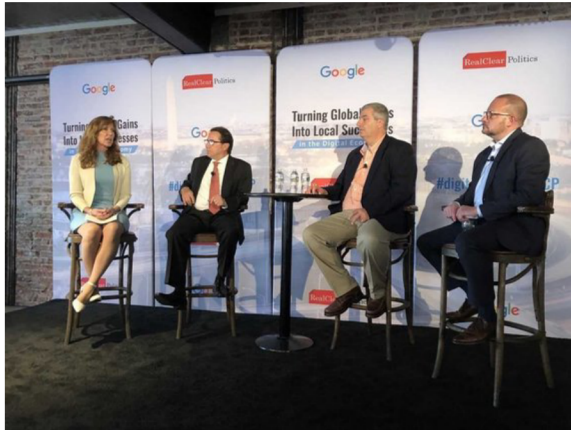




Jordan at the privacy principles panel hosted by the Internet Caucus Academy



Alex Rodrigues of Embark Trucks speaking at the AV symposium in San Francisco.



Tim talked tech and jobs at the RealClear Politics: Turning Global Gains into Local Success event last week.



Michael Kratsios, Deputy Assistant to the President and Deputy U.S. Chief Technology Officer shares the government's strategy on AI.



Tim leads a panel on R&D; at the AI Summit



Julie moderates a panel at the Raising Retirement Summit

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**#WHATSNEXT**





On **August 1**, C\_TEC will host Get Smart on Blockchain which will bring critical stakeholders together to explore the future of blockchain and America's role in it. Get Smart is not about individual topics, but an emerging technology ecosystem. Nicolas Cary, co-founder of Blockchain, will deliver the keynote address.

On **August 6**, C\_TEC will host a Telecom Committee working group call at 4:00 PM (eastern).

On **August 9**, at 2:00 PM (eastern), C\_TEC will host a New Economy Working Group call. For questions about this meeting or our New Economy work in general, please email Julie Stitzel at [jstitzel@uschamber.com](mailto:jstitzel@uschamber.com).

On **August 20**, C\_TEC will host a Telecom Committee Working Group call at 4:00 PM (eastern).

On **August 22 -NOTE DATE CHANGE!**, C\_TEC will host an in person UAS Working Group meeting 2:00 PM - 3:00 PM (eastern) at the US Chamber of Commerce (1615 H Street NW). For questions about this meeting or our UAS working group in general, please email Julie Stitzel at [jstitzel@uschamber.com](mailto:jstitzel@uschamber.com).

On **August 23**, C\_TEC will host a AV working group call from 2pm-2:45 PM (eastern). For questions about this call or our AV work generally, please email Jordan Crenshaw at [jcrenshaw@uschamber.com](mailto:jcrenshaw@uschamber.com).

On **September 12**, Tim will be at the Chamber's Regional Government Affairs Conference in New Orleans to lead a discussion on tech.

On **September 27**, Tim will be in Chicago to address the Corporate Counsel Institute at the Northwestern Pritzker School of Law. **September 12**

On **October 18th**, C\_TEC will partner with the Memphis IT Council and the Memphis Chamber of Commerce for TecNation: Memphis | Age of Disruption.

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### **Improving Access to Water Data and Information**

The U.S. Chamber of Commerce, in collaboration with University Corporation for Atmospheric Research and U.S. Water Partnership is co-convening a high-level roundtable discussion, entitled “Improving Access to Water Data and Information.” This invitation-only event, scheduled for Friday October 12, 2018 at the Chamber, will assemble approximately 40 interagency government leaders, scientists, and private sector companies in the cloud and technology sectors to better define the boundary conditions and private sector role in developing water products and services. Discussions will also highlight the current programs and priorities across key federal agencies and how the private sector can support them. Please contact [Tim Day](#) or [Chuck Chaitovitz](#), vice president, Environmental Affairs and Sustainability for more information.

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## **#MEMBERHIGHLIGHTS**

### **Nextdoor**

HQ Location: San Francisco, CA

Total Employees: 101-250

Website: <https://nextdoor.com/>

#### **How did Nextdoor come to be? How does it work?**

Nextdoor's co-founders felt strongly that there was a gap in how technology was bringing people together. Services existed to connect you to your friends (Facebook), professional network (LinkedIn) and interests (Twitter) but prior to Nextdoor, there was not a service to connect the world to the most important community in most people's lives -- your neighborhood and local community. Inspired by much of the research and writings of Dr. Robert Putnam (“Bowling Alone”) and Marc Dunkelman (“The Vanishing Neighbor”), Nextdoor's multi-step verification process ensures that your neighborhood on Nextdoor is

made up of real people using their verified real addresses. This lack of anonymity helps spark trust and accountability on the platform as neighbors interact.

The sense of community being built in more than 175,000 Nextdoor neighborhoods across the country (85% of US neighborhoods) is unique in that it connects members not through their own preferences and favorites, but by geographic proximity. This emerging form of social infrastructure unites people who might not otherwise know one another and increases empathy, safety, and the ability to get things done.

### **What services does Nextdoor offer local and small businesses?**

Nextdoor's mission is to provide a trusted platform where neighbors work together to build stronger, safer, happier communities. Local businesses play a critical role in creating strong and healthy neighborhoods. Recommendations for these local businesses have always been the most popular discussion topic on Nextdoor, accounting for 28% of all neighbor-to-neighbor conversations because a personal, authentic recommendation from a neighbor is an incredibly valuable catalyst in helping members get things done and build community.

Nextdoor is a great place to hear from businesses that can provide value to your local life. Over the years, we've continued to lay the foundation to strengthen the relationship between neighbors and the local businesses in their neighborhoods; structuring recommendations to make them quick and easy to locate, and allowing millions of local businesses to claim their own page on Nextdoor free of charge.

*Local businesses can use Nextdoor to:*

- Engage with Nextdoor members who are often repeat customers to their close proximity to the business.
- Respond to comments to establish personal connections and show that you care about your customers.
- Become a Neighborhood Favorite. See where your recommendations come from and which neighborhoods choose you as their neighborhood favorite.

### **What role does Nextdoor have in the new economy?**

80% of disposable income is spent within 10 miles of home and \$6 trillion of annual consumer spending is driven by word of mouth. With 76% of Nextdoor members saying that they have been influenced by a neighbor recommendation, the platform is at the nexus of how to brand your business or service at a truly local level.

Recommendations have been happening on Nextdoor since our inception - in fact, the discussions surrounding businesses and services are the most popular topic on the

platform. Uniquely, Nextdoor members focus their conversations on their specific neighborhoods, so the discussions and recommendations are all about being “local.” The value of these recommendations from a verified neighbor far outweighs a review from a stranger - it involves a greater sense of trust, connection and commonality.

**Your CEO spoke on a panel at the Chamber this week on disaster relief – tell us how a neighborhood website can help after a natural disaster.**

We have always known that technology could play a role in bringing neighbors together, whether it was for straightforward uses, like finding a babysitter or a lost dog or for critical things, like helping out in times of crisis. As FEMA and other disaster relief organizations often say, throughout the first 48 to 72 hours of a crisis, neighbors are typically the best and first responders to offer assistance.

In the natural disasters of 2017, Nextdoor enabled neighbors to post that they were stranded on their roof, with water having risen through their home and emergency services overwhelmed, and within minutes a neighbor would come to their rescue. An elderly woman unable to board up her windows asked for an received help from her neighbors to secure her home. A nurse in Santa Rosa used Nextdoor to create an “adopt-a-family” network between her Santa Rosa colleagues who lost everything in the North Bay California fires and her Nextdoor neighbors helped get fire victims get back on their feet. Moreover, Nextdoor has partnered with over 3,000 public agencies across the country to ensure more direct communication between police, fire, offices of emergency management and the residents they serve, which is uniquely valuable during times of crisis.

**Why are you members of the Chamber/ C\_TEC?**

Local businesses play a critical role in not only the overall economy, but in creating strong and healthy neighborhoods. We are thrilled to be a member of the C\_TEC as we look to stay apprised of pressing policies that might impact the businesses we are trying to serve.

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